NCC education® Awarding Great British Qualifications



AI & Entrepreneurship:

Short Course

80 HOURS | **NO** PRE-REQUISITES | **CLASSROOM** BASED

> **Idea today. Impact tomorrow.**

Turn ideas into viable business opportunities with this practical, hands-on entrepreneurship course. Designed for aspiring entrepreneurs, innovators and business professionals, this short course combines proven lean startup methodologies with the responsible use of AI-powered business tools to help learners identify opportunities and develop commercially viable business concepts.

Topics Covered:

- Entrepreneurship
- Ethics and Responsible AI use
- Presentation Skills
- AI-Assisted financial forecasting
- Prompt Engineering
- Lean Startup Principles
- Revenue models and funding options

Assessment 100% Assignment and Presentation based

At the end of the course, learners should be able to:

- **Identify** and evaluate business opportunities using lean startup principles and AI-assisted ideation.
- Conduct live customer **discovery interviews and synthesise** findings to validate or invalidate assumptions.
- **Develop** a value proposition and business model canvas.
- **Use AI tools (DeepSeek)** to generate business ideas, conduct secondary market research, and produce business plan drafts.
- Create a basic **financial forecast** (non-technical, conceptual) and **funding pitch.**
- **Pitch** a business idea persuasively and defend it in an oral viva, including peer feedback as a judge.

Potential Career Paths

- Entrepreneur / Business Founder
- Start-up Owner or Co-founder
- Innovation and Product Development Executive
- Business Development Executive
- Marketing and Growth Executive
- Product Manager



Progression Opportunities

Learners may progress to further study in business, entrepreneurship, management, innovation, digital marketing, or related areas. The course also provides a strong foundation for individuals wishing to develop their own ventures or contribute to innovation and growth initiatives within existing organisations.



Stats & Insights: AI, Business & Startup

82% of surveyed small businesses believe AI adoption is essential to staying competitive.[1]

50% of small-business employees surveyed are already using AI at work.[2]

80 Hours of practical learning in AI, entrepreneurship, validation, financial forecasting and pitching.[3]

Sources: [1] Reimagine Main Street & PayPal, Small Business AI Survey, 2025. [2] U.S. Chamber of Commerce Foundation & Ipsos, Main Street AI Monitor, 2026. [3] AI & Entrepreneurship Short Course programme specification, 2026.

CONTACT US TODAY!

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